Public-Private Sectors: Ending Conflicts of Interest
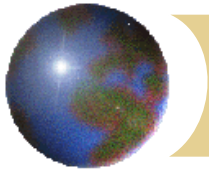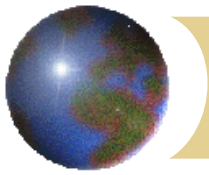## *Alejo José G. Sison*
EBEN
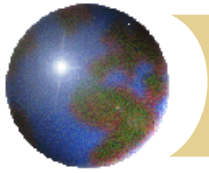
Overview

I. Identifying the problem

II. Understanding the nature of the problem. Analysis

III. Exploring possible solutions from Business Ethics

I. Identifying the problem

Not "conflict of interest" *per se*, but

Corruption: using public resources for private benefit in a non-transparent manner

II. Understanding the nature of the problem. Analysis

1. Above all, an ethical problem
2. Endemic to both public/state and private sectors, rich and poor alike, regardless of culture
3. A "disease" that affects human nature

III. Exploring possible solutions from Business Ethics

1. No "once and for all" solution
2. a) norms-based: laws, rules, principles, standards...
   Interpretation/application?

   b) consequence-based: cost-benefit analysis of alternatives, pragmatism...
   End justifies means?

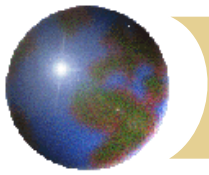# III. Exploring possible solutions from Business Ethics

2. c) virtue/common good:

norms + consequences + character

common good:

The good of the whole human being and of all human beings. "Win-win" game

(Vs. Individualism,

satisfaction of individual preference,

"zero-sum" game)

III. *Exploring possible solutions from Business Ethics*

e.g. IDOM Engineering Consultancy